



FACT SHEET

Firm Name:	Kite Inc.
Corporate Offices:	102 West Roy Street Seattle, WA 98119 ph: 206.805.1708 www.kitebrandstudio.com
Founded:	2007
Description of Firm:	Kite is a full-service strategy and design firm passionate about building authentic brands for a diverse national clientele. Kite is focused on helping companies and organizations to reveal who they are and what they stand for, providing them with the tools to communicate clearly in ways that generate results and return on investment.
Description of Services:	Kite builds brands that connect and capture the interest of their clients' target audiences. From strategy development to integrated communications, services include brand development, print and graphic design, interactive design, brand audits and benchmarking, positioning and message development, and naming.
Clients Served:	Kite serves an array of companies large and small across diverse industries including: professional services; healthcare; financial services; technology; business-to-business; consumer; non-profit; and real estate. Clients include Point B, PeaceHealth, Tectura, Seattle Bank, Loft9, Brightlight Consulting, Counterpart International, The Skoll Foundation, ImpactAssets, and TechnoServe, to name a few.
Key Management:	Mary Weisnewski, Principal Ed Andrews, Principal Marcela Barrientos, Principal

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