



FACT SHEET

Firm Name:	Kite Inc.
Corporate Offices:	2212 109 th Avenue SE Bellevue, WA 98004 ph: 206.306.6515 www.kitebrandstudio.com
Founded:	2007
Description of Firm:	Kite is a full-service strategy and design firm passionate about building authentic brands for a diverse national clientele. Kite is focused on helping companies and organizations to reveal who they are and what they stand for, providing them with the tools to communicate clearly in ways that generate results and return on investment.
Description of Services:	Kite builds brands that make an immediate connection and capture the interest of their clients' target audiences. From strategy development to integrated communications, their services include brand development, print and graphic design, interactive design, brand audits and benchmarking, positioning and message development, and naming.
Clients Served:	Kite serves an array of companies large and small across diverse industries including: professional services; healthcare; financial services; technology; business-to-business; consumer; non-profit; and real estate. Clients include Point B Solutions Group, PeaceHealth, Cornerstone Advisors, The Cottage Company, Seattle Savings Bank, Axon Physiotherapy, iDocLocker, Quosal and Carena, to name a few.
Firm Funding:	The firm is privately held and funded by its founder, Mary Weisnewski.
Key Management:	Mary Weisnewski, Principal
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